

Creating Invitation Links

on

Care Opinion Australia

Authored by Care Opinion Australia

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In keeping with the spirit of reconciliation, we acknowledge the Traditional Owners of the lands. We wish to pay respect to their Elders – past, present and emerging – and acknowledge the important role Aboriginal and Torres Strait Islander peoples continue to play with our community.

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Invitation links

An invitation link is a special link that subscribers can create through their subscription for sharing externally, to invite more people to feedback about a service or issue. A link might look like this:

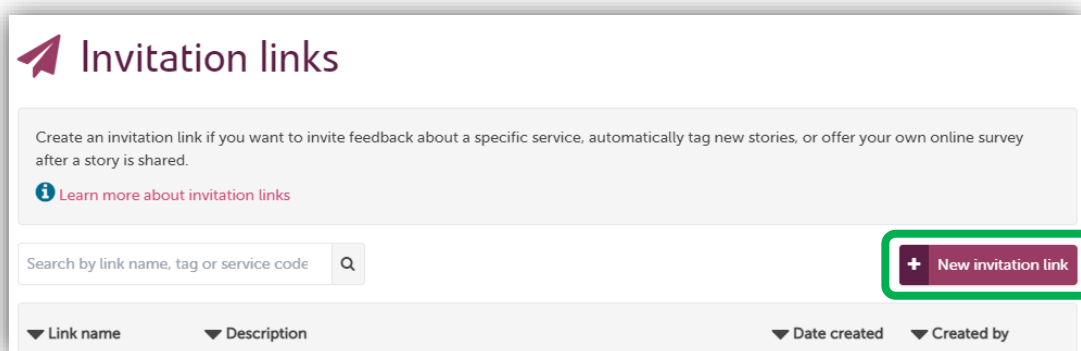
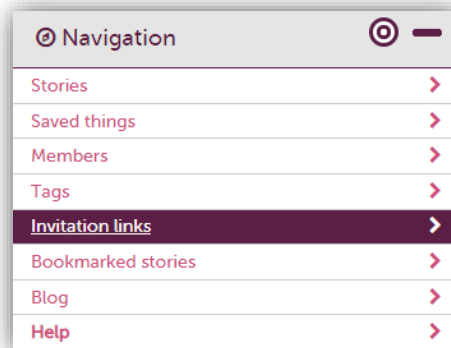
<https://www.careopinion.org.au/49/example-link>

The part up to the last forward slash (/) is fixed, however, the digits before that (49) will also be different to this example, as it depends on the code associated with your subscription. The text after that is up to your choosing. But the invitation link also has two extra special powers you can use to specify:

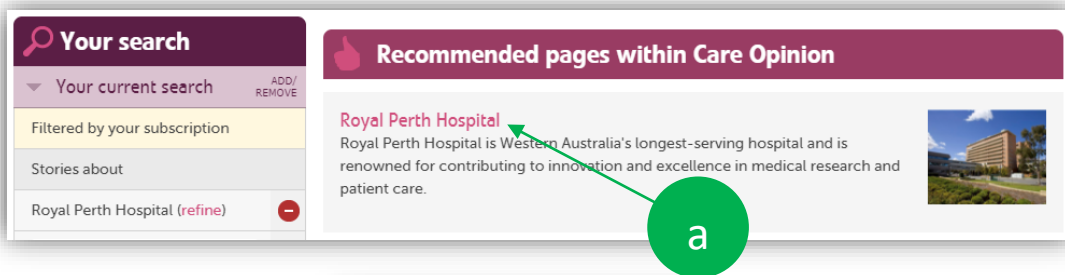
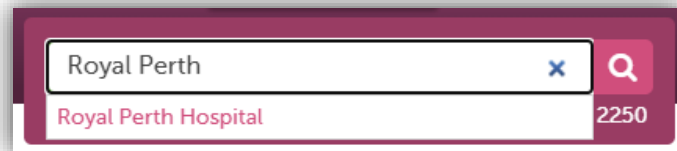
- the **service** you want to be linked to stories told using this link;
- any **tags** you want to be automatically added to stories told using this link.

There are two ways that you can generate an invitation link for your service.

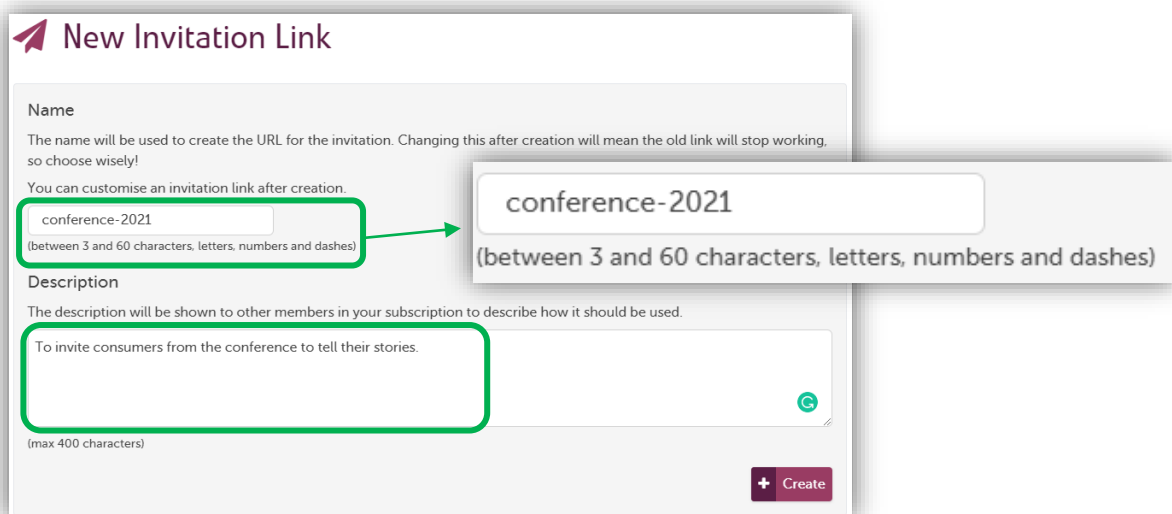
1. Click on '[Invitation links](#)' from the Navigation Drawer and select 'New invitation link' on the right-hand side



2. Search for the hospital or health service on Care Opinion’s search bar.
 - a. Click on the service name from the ‘Recommended pages within Care Opinion’ to view the service page
 - b. Scroll down the service page and you will find the ‘Create a campaign (invitation) link’ on the bottom right-hand side.

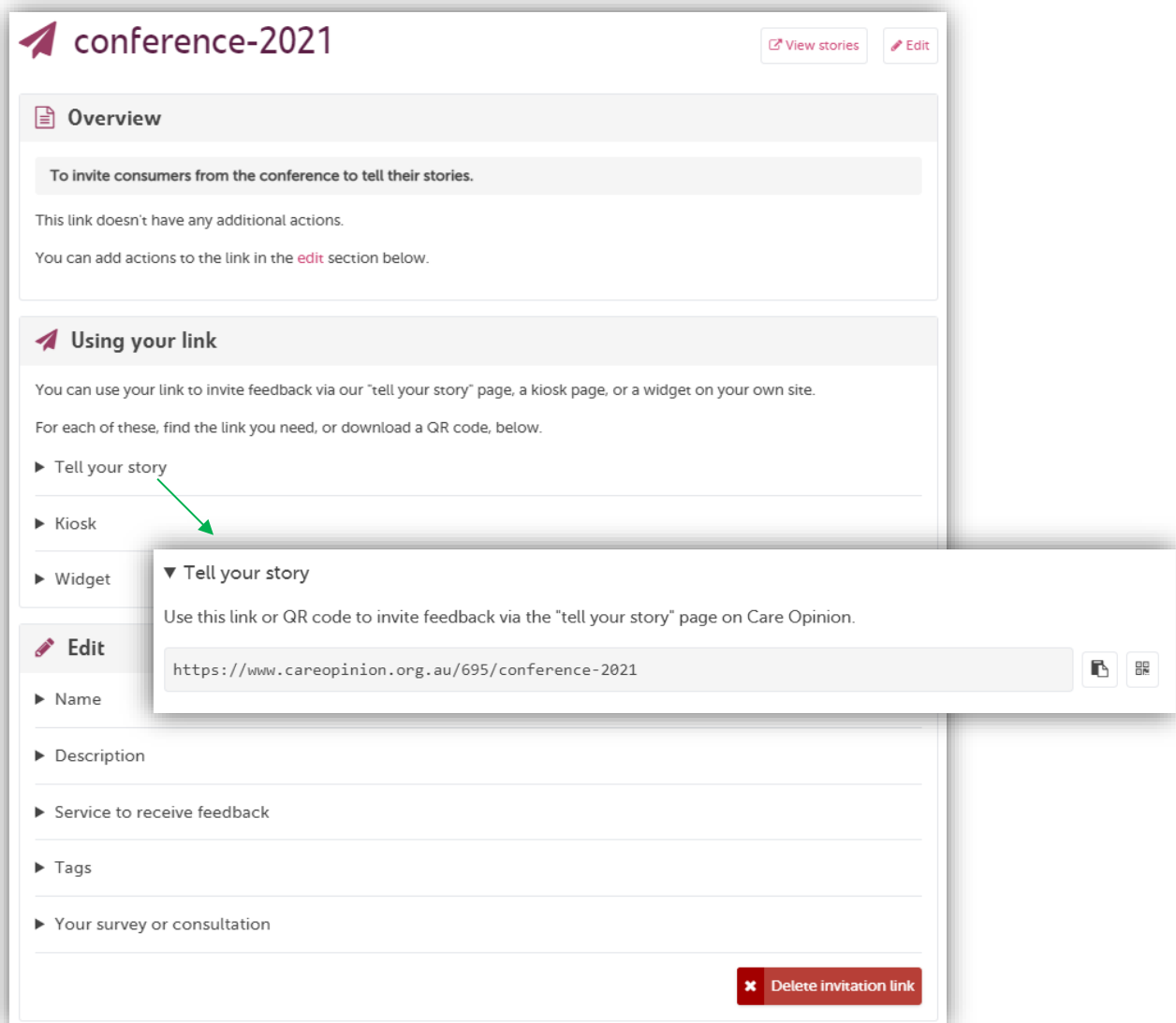


Both of the above actions will take the page to create a ‘New invitation link’, and fill in the blank fields. Here is an example:



Once you select 'create', the web browser will take you to the 'Invitation links' page, which can also be accessed via your Navigation Drawer (*Point 1 in previous page*).

From here, the page will display additional information in relation to the newly created link, such as the URLs under 'using your link', which can be copied or generated as a QR Code for sharing purposes:



conference-2021 View stories Edit

Overview

To invite consumers from the conference to tell their stories.

This link doesn't have any additional actions.

You can add actions to the link in the **edit** section below.

Using your link

You can use your link to invite feedback via our "tell your story" page, a kiosk page, or a widget on your own site.

For each of these, find the link you need, or download a QR code, below.

- ▶ Tell your story
- ▶ Kiosk
- ▶ Widget

Edit

- ▶ Name
- ▶ Description
- ▶ Service to receive feedback
- ▶ Tags
- ▶ Your survey or consultation

Use this link or QR code to invite feedback via the "tell your story" page on Care Opinion.

<https://www.careopinion.org.au/695/conference-2021> Copy QR

Delete invitation link

For more detailed guidance on how to create, customise and share an invitation link, please click on the following resources:

- <https://www.careopinion.org.au/info/invitation-links>
- <https://www.careopinion.org.au/resources/site?id=co-branding-and-promotional-material-guidelines.pdf>

Contact us

The Care Opinion team is dedicated to working in partnership with you and your service as a subscriber to the platform.

So, if you have any queries about this document or would like personalised support, contact the Care Opinion team:

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