**Creating your invitation link:**
You can pre-plan what will go into your invitation links using the table below. Please note, these are examples only, you can fill in your own information between the [square brackets].

**Invitation link planning table**

|  |  |
| --- | --- |
|  | **[Service/Department name]** |
| **Name** | [Example-link-name] |
| **Description** | [This link is to enable our patients, clients, consumers and loved ones to share their stories about their experiences with our services.] |
| **Welcome and feedback focus** | Organisation |
| We would like to hear about your recent experience of care. You can post feedback about any aspect of your care.In particular, we are keen to hear feedback about **[how our compassionate care made a difference for you and/or your loved ones.]** |
| **Service to receive feedback**  | [Hospital level]* [Department ward level]

\*When filling this out, click the + button beside the service/department/ward/ clinic you wish to select. This will appear as a reflection of the service tree. |
| **Hashtags** | #ExampleHashtag#KindnessCampaign  |
|  |  |
| **Invite additional feedback** | [Thank you for sharing your story about maternity care. If you have a moment would you be willing to complete our short maternity survey? It will take about 5 minutes and will help us improve care for others.] |
| [https://yoursurveylinkhere] |
| **URL for sharing** | \*Paste your invitation link here |